

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Change and Crisis Management
Name of the subject in English:	Change and Crisis Management
Credit value of the subject:	6
The code of the subject in the electronic study system:	MN-CHACRM-06-KG
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Management
Course type and number of contact hours:	Lecture + Practical, class per week: 2+2, class per semester: 0+0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

Goal of the course is to help students understand what is the crucial task of change and crisis management and know to recognise and react adequately in these circumstances.

### SUMMARY OF THE CONTENT OF THE SUBJECT

At the end of course students understand what is the crucial task of change and crisis management and know to recognise and react adequately in these circumstances.

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Weekly individual projects and presentations and group debates related to these. Performance and activity during semester is an important part of the final evaluation.

### EVALUATION OF THE SUBJECT:

Students get examination grades after the completion of the examination in case of lectures and practical courses to be completed together. Such examination grades are the sum of up to 50 points for the evaluation of the work at the practical class and up to 50 points earned at the examination. Only students who have earned at least 25 points for the practical class can be allowed to take the examination. For students who do not meet this requirement, the subject is considered not completed and they must register for it again if they have originally registered for it as a compulsory subject. If the examination score is less than 25 points or have an "did not obtain signature" status in the subject registry in the electronic study administration system, the examination grade is "fail" and the provisions of the assessment and evaluation system of the student's knowledge are to be applied to improve the grade and fulfil the subject requirements. Upon repeated registration for a subject, the practical points previously earned are lost and cannot be counted towards the evaluation of the repeated subject.

Offered grade can be given: No.

### OBLIGATORY READING LIST:

- Kelli Lynn Fellows: Risk and Crisis Communication, Bookboon Business e-books, 2018
- Olaf Passenheim: Change Management, Bookboon Business e-books, 2019
- Jonathan Bernstein: Managers Guide to Crisis Management, McGraw-Hill, 2013
- Richard Smith, David King, Ranjit Sidhu, Dan Skelsey: Managing Change in Organizations, Project Management Institute, USA, 2013
- Tony Jaques: Issues and Crisis Management: Exploring Issues, Crises, Risk and Reputation, Oxford University Press Australia, 2014