

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Epistemological Foundations of Communication
Name of the subject in English:	Epistemological Foundations of Communication
Credit value of the subject:	4
The code of the subject in the electronic study system:	MN-EPFOCO-04-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

By completing the course the students should be able to understand and apply the current theories and methods of communication. The knowledge so acquired will help them to assess the relevance of these theories and methods for their research projects and evaluate their research results. The main objective of the course is to prepare the students to create significant, theoretically, and methodologically well founded academic contributions in the field of communication.

### SUMMARY OF THE CONTENT OF THE SUBJECT

This course presents the philosophical, theoretical, and methodological foundations of communication. As there is no communication theory proper, the course walks the students through the academic disciplines composing the foundations of any research in the field of communication and gives insights into objectivist and subjectivist academic perspectives. Having written a summary on each topic discussed and given a presentation on their chosen topic, the students take an open book examination where they can display their ability to analyze (summarize and comment) a recent scientific article.

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Student's task and activities that are to help understanding the contents of the subject and acquiring the competencies listed above are active listening, questioning, reading, researching, critical thinking, analyzing, assessing, evaluating, debating, writing summaries and comments, presenting.

### EVALUATION OF THE SUBJECT:

In order to complete the course, the students

- have to write 11 summaries on the topics 2-12 of the List of the subject's topics (as above), about 500 words each: 30%
- give presentation (Power Point, Prezi or any other presentation software) on a topic of their choice (list of topics as above) of at least 20 minutes: 20%
- take the open book examination (summarize and comment a recent scientific article): 50%

Offered grade can be given: Yes.

### **OBLIGATORY READING LIST:**

- Craig, R. T.: Models of communication in and as metadiscourse. In M. Bergman, K. Kirtiklis & J. Siebers (Eds.), Models of communication: Philosophical and theoretical approaches (pp. 11-33). , Routledge, 2020, [https://sites.google.com/a/colorado.edu/robert\\_craig/research](https://sites.google.com/a/colorado.edu/robert_craig/research)
- Craig, R. T.: Communication theory as a field., Communication Theory, 9(2), 119-161., 1999, [https://sites.google.com/a/colorado.edu/robert\\_craig/research](https://sites.google.com/a/colorado.edu/robert_craig/research)
- Forgó Sándor: A KOMMUNIKÁCIÓELMÉLET ALAPJAI, Eszterházy Károly Főiskola, 2011, <https://docplayer.hu/1492770-A-kommunikacioelmelet-alapjai-forgo-sandor.html>