DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Writing Articles
Name of the subject in English:	Writing Articles
Credit value of the subject:	4
The code of the subject in the electronic study system:	BN-WRIART-04-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The most common genre in today's print and online journalism is the „article". It's an extended news story combining elements of reportage, interview, commentary and analysis. The main goal of this course is to learn how to write an article and to use this knowledge.

SUMMARY OF THE CONTENT OF THE SUBJECT

How to start? (And how to continue ??)
Article = telling a story.
The article is complete only if it has been read.

Listen to the other side!
Even if you think that the truth is completely on one side – ask the other as well.
(Environment pollution, corruption, political oppression etc.)

Journalism is meeting people.
Interviewing stakeholders, experts, "people on the street".

Treat sources fairly, refer to them!
Internet, published articles, studies, data, people interviewed etc.

1. Not in first person. We are telling a story objectively. It may contain subjective elements, bat basically we tell facts and not emotions, personal impressions. It's not about your ego, but about the topic.

2. Quotes from the people you asked. Data + sources. Other sources (articles, comments etc.)

3. The other side. You can not write about the topic "How do Hungarians relate to foreign students" asking only foreign students and not Hungarians.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Timeline of the classes:

- Presenting, analyzing the articles read during the week.

- Presentations (PPP or vido)

- Topic af the week (see above)

- Editorial meeting: short evaluation of the recent articles written by the students, discussing the topics of the next articles.

Requirements:

- Writing 5 articles during the semester

- Two presentations (Power Point, video etc.)

EVALUATION OF THE SUBJECT:

Students get marks on each of the 5 articles they write during the semester.

Articles are evaluated by 2 peers and discussed by the group. "The article of the week" award is donated each time based on the vote of the group-members.

The final mark reflects the level achieved by the student by the end of the semester - not necessarily the average of the 5 marks.

OBLIGATORY READING LIST:

- Transparency is the new objectivity, 2019,
  https://www.hyperorg.com/blogger/2009/07/19/transparency-is-the-new-objectivity/
- International Impartiality;The Foxification of news, The Economist, Print edition, Special report Jul 9th 2011
- The new censors. , The Economist Print edition, Aug 17th 2019