

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Sports Journalism
Name of the subject in English:	Sports Journalism
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-SPOJOU-03-GY
Classification of the subject:	Optional
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the subject is providing an introduction and inside look of the special field of sports journalism. Students will get an opportunity to try sports journalism in the practice. If someone is aiming for the field of sports journalism as a profession, extra mentoring can be offered.

SUMMARY OF THE CONTENT OF THE SUBJECT

The aim of this course is to introduce students to the world of sports journalism. Throughout the course they will get to know the main sports journalistic genres – news, reports, features, interviews –, the know-how of the fieldwork and the history of the profession. The course will offer them an opportunity to hone their writing skills in sports topics, get practical tips and skills – and they will have an opportunity to get a glimpse into the Hungarian sports scene as well. We will debate the current sports and sports media landscape, professional and ethical dilemmas and look into the future as well (use of AI, VR, changing roles and platforms).

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

- Researching
- Fieldwork (if possible)
- Practicing sports journalistic tasks
- Debating
- Creating sports content

EVALUATION OF THE SUBJECT:

- Five-scale grading evaluation (1-5) at the end of the semester
- Students receive scores for the theoretical and practical tasks during the semester. There will be 4-6 tasks, with emphasis on the last one. Tasks during the semester are not graded, students will receive scores (0-10, 0-20 or 0-50 scale). Bonus points might be given for activity and positive contribution to the classes.

OBLIGATORY READING LIST:

- Andrews, Phil: *Sports journalism : a practical introduction*. Sage Publications, 2013

RECOMMENDED READING LIST:

- *Routledge handbook of sports journalism*.. Routledge, [2021]
- English, Peter: *Australian Sports Journalism : Power, Control and Threats*. Taylor & Francis Group, 2021



- Fensch, Thomas: *The sports writing handbook*. Lawrence Erlbaum Associates, Publishers, 1988
- Steen, Rob: *Sports journalism : a multimedia primer*. Routledge, Taylor & Francis Group, 2015
- Stofer, Kathryn T.: *Sports journalism : an introduction to reporting and writing*. Rowman & Littlefield, 2010