

DESCRIPTION AND SYLLABUS

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| Name of the subject in Hungarian: | Online Media Studies (online) |
| Name of the subject in English: | Online Media Studies (online) |
| Credit value of the subject: | 4 |
| The code of the subject in the electronic study system: | ON-ONMEST-04-GY |
| Classification of the subject: | Obligatory |
| Language of instruction (in case of non-Hungarian courses): | English, Hungarian |
| Institute or department responsible for the subject: | Institute of Media Studies |
| Course type and number of contact hours: | Practical, class per week: 2, class per semester: 0 |
| Mode of study: (Full-time / Part-time): | Full-time training |
| The semester in which the subject is open for registration: | 2022/2023 1st semester |
| Prerequisite(s): | - |

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The students will be able to analyze and discuss social issues, formulate arguments and put together complex journalistic pieces dealing with those issues

SUMMARY OF THE CONTENT OF THE SUBJECT

Students get to know

- how to ask relevant questions from relevant people in order to get important information
- how to approach problematic issues from different angles
- how to build up a story professionally, put together all the materials in the right order

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students - after discussing the different tricks of getting "closer" to the interviewee - have to make short interviews in the group (with the help of "replays" they can experience the result of different approaches)

Students participate in debates - they have to suggest relevant topics and be able to form arguments

EVALUATION OF THE SUBJECT:

Evaluation is based on student's activity in class (50 %) and the two assignments
 Student's activity during classes - participation in the debates and giving feedback to other students, being able to cooperate with others in the group
 Two assignments: the ability to advance in journalistic skills, orthography, in building structures for complex stories and meeting deadlines

OBLIGATORY READING LIST:

- Jennifer Brannock Cox : Feature Writing and Reporting: Journalism in the Digital Age, SAGE Publications Inc, 2020

RECOMMENDED READING LIST:

- Balbi, Gabriele,: *A history of digital media : an intermedia and global perspective.* , 2018
- Sumner, David E.: *Feature & magazine writing :baction, angle and anecdotes.* Blackwell Publishing, 2005