

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	One Man Crew
Name of the subject in English:	One Man Crew
Credit value of the subject:	4
The code of the subject in the electronic study system:	BN-ONMACR-04-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The new media trends, convergent journalism, and social media journalism require the working journalists to create multimedia content without a crew for a media outlet or for their own blog, vlog, or social media page. Students will understand how to organize, plan their content production, how to gather raw materials for their projects alone in different situations. They are able to produce in different media genres, interviews, guerilla videos, short documentaries, live streams from events with stand-up and post-production works.

SUMMARY OF THE CONTENT OF THE SUBJECT

Following the new media trends, convergent journalism as the media content creating is getting more and more common a technically supported by new technologies and also more and more expected by the editorial rooms. Students will understand how to organize, plan their content production, how to gather raw materials for their projects alone in different situations. During the semester we will produce content in different media genres, interviews, guerilla videos, short documentaries, live streams from events with stand-up and post-production works.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

1. „Stand up recordings” on any topic, at least 1 minute long. You personally have to appear on the screen at once.. The recordings should be uploaded to FB group, and the Coospace too
2. Making a 1-minute interview with 3 different types of microphones. 1. Camera built-in microphone 2 - clip microphone, 3. Shotgun microphone. Comparing and analyzing the different recordings.
3. Recording an interview in 2 minutes, with 2 interviewees.
4. Make a live stream with one camera to our Facebook group / or to Zoom in maximum 2 minutes about the traffic next to the campus.
5. Write a script about the final work: Maximum 3 minutes video: “What surprised me in Hungary!” Any topic and genre accepted. The final video should contain these elements:
 - Stand-up
 - interview with somebody
 - original music recordings made by you
 - short montage of pictures and sound mixture
 - voice-over
 - animation

6. Create a video about any topic used by any kind of animation technic. Duration is about 1 minute. Using voice over and music is a plus.

EVALUATION OF THE SUBJECT:

The final grade is based on the results of the different exercises. The stand-up, interview, final video product, live-stream will be evaluated based on the following criteria: creativity, quality of sound and video, quality of postproduction.

OBLIGATORY READING LIST:

- Oberlo: 14 Awesome Live Streaming Tools to Win Over the Masses, Oberlo, 2020, <https://www.oberlo.com/blog/live-streaming-tools>
- Duhamel, Harmonie: How to Set Up a Multi-Camera Live Streaming Webcast , Dacast, 2021, <https://www.dacast.com/blog/multi-camera-live-streaming-webcast/>