

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	International Media
Name of the subject in English:	International Media
Credit value of the subject:	5
The code of the subject in the electronic study system:	MN-INTMED-05-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The course aims at introducing students into the study of interactions between media and political systems. It is aimed at enhancing their understanding of complex social and political phenomena, and at improving their usage of comparative research methods.

SUMMARY OF THE CONTENT OF THE SUBJECT

The seminar asks the question of why the media are as they are, i.e., what external factors shape media systems, and why media are different in different countries. First, the instructor introduces students into the key questions, concepts and research methods of media systems theory by (a) taking a global perspective, (2) focusing on the North-Atlantic region and (c) exploring Europe. Second, students prepare country case studies either on an individual basis or in team work, focusing on selected issues.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students are required to actively attend the introductory seminars and to prepare, either individually or in team work, specific case studies.

EVALUATION OF THE SUBJECT:

Students are graded on the basis of their in-class activity, and in particular on the basis of their presentations.

OBLIGATORY READING LIST:

- Chalaby, Jane K. : "Journalism as an Anglo-American Invention. A Comparison of the Development of French and Anglo-Saxon Journalism, 1830s–1920s," *European Journal of Communication*, vol. 11, no. 3, pp. 303–326., 1996
- Siebert, Fred S., Theodore Peterson & Wilbur Schramm: *Four Theories of the Press*, University of Illinois Press, 1956/1963
- Seymour-Ure, Colin : *The political Impact of Mass Media*, Constable & SAGE, 1973 (pp. 156–201)
- Bajomi-Lázár, Péter : "Between Neutrality and Engagement. Political Journalism in Hungary," *Central European Journal of Communication*, vol. 10, no. 1, pp. 48–63, 2017
- Bajomi-Lázár, Péter, Aukse Balčytienė, Alina Dobrova & Beata Klimkiewicz : "History of the Media in Central and Eastern Europe." In: Paschal Preston, Susanne Kinnebrock & Klaus Arnold (eds.): *The Handbook of European Communication History*, pp. 277–298. , Wiley-Blackwell
- Hallin, Daniel C. & Paolo Mancini : *Comparing Media Systems. Three Models of Media and Politics.*, Cambridge University Press, 2004

- Jakubowicz, Karol & Miklós Sükösd : “Twelve Concepts Regarding Media System Evolution and Democratization in Post-Communist Societies.” In: Karol Jakubowicz & Miklós Sükösd (eds.): Finding the Right Place on the Map. Central and Eastern European Media Change in Global Perspective, pp. 9–40., Intellect Books, 2008